## Premier Inn 'Hub', St Swithin's Lane

CLIENT:

Whitbread plc Axiom Architects

**VALUE:** 

£7.8m

**DURATION:** 

**ARCHITECT:** 

Jan 2016 - Nov 2017

As one of nine 'Hub' hotels from Premier Inn, this hotel is located in the heart of the Bank district in London.

St Swithin's Lane will be a 61 bedroom Hub by Premier Inn, and will be a part conversion/part newbuild development. The hotel will be located opposite Cannon Street station, and will span over a basement and seven floors whilst maintaining the front facade.

'Hub by Premier Inn' aims to appeal to customers who 'value price, location and design over space'. 'Hub by Premier Inn' is a new generation of compact, city centre hotels where style and comfort are twinned with innovative digital connectivity.

Modern, contemporary rooms are meticulously designed to utilise every space, whilst creating a calm haven at the heart of the bustling city. Guests can book, check-in online and personalise their room before arrival via the 'hub app', leaving them free to relax and unwind. 'Hub by Premier Inn' is the smart choice for travellers looking for great value, stylish design and a central location. Rooms are just 11.4m² with an en-suite shower, 40 inch TV and free WiFi.







